

Smart + Strong Announces the Relaunch of Health Information Poster Networks

Bringing health-focused content and brands into clinics and health service organizations for the past 26 years

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Smart + Strong, a health-focused print and online media company with leading brands in HIV/AIDS and hepatitis, is pleased to announce a relaunch of a network of posters in AIDS service organizations, community-based organizations and clinics around the country.

The network builds upon Smart + Strong's 10 years of providing Health Information Posters to our network of over 16,000 community-based organizations, health centers, clinics, LGBTQ centers and doctor offices. These locations serve the diverse communities of people living with HIV/AIDS and hepatitis.

Health information static posters empower the community with the information they need to actively engage in their health care. Organizations benefit by arming their clients with the knowledge they need to survive and thrive with HIV/AIDS and hepatitis.

The Health Information Poster Networks provide targeted audiences in high traffic areas with award-winning content from the leading voice in the HIV/AIDS and hepatitis communities. Customized programs are available to link poster viewers to the community at large through print publications (available in the same point-of-care locations), and through synchronized web content offering the latest comprehensive information to HIV/AIDS and hepatitis patients and caregivers.

Smart + Strong's extensive field force manages the network by conducting regular face-to-face audits at each location to maintain the posters and take-one materials, and ensure quality control.

"Smart + Strong's award-winning brands - POZ, Hep and Real Health - have been empowering the communities we serve for over 26 years and we are excited to bring back our Health Information Posters as an important resource for the clinics and community-based organizations that serve the HIV/AIDS and hepatitis communities around the country," said Ian E. Anderson, President of Smart + Strong.

For more information or to request a poster for your organization please follow these links:

- [POZ Health Information Posters](#)
- [Real Health HIV Prevention Health Information Posters](#)
- [Hep Hepatitis Health Information Posters](#)

[Smart + Strong](#) is the parent company of an award-winning stable of magazines and their related websites including: POZ and [POZ.com](#), for people living with and affected by HIV/AIDS; Hep and [HepMag.com](#), focused on hepatitis care and treatment; Cancer Health and [CancerHealth.com](#), for people living with and affected by cancer; Real Health and [RealHealthMag.com](#), focused on African American wellness; Tu Salud and [TuSaludMag.com](#), focused on Latino health; and Sane and [SaneMag.com](#), for people seeking mental health information. For more information about Smart + Strong, please visit [smartandstrong.com](#).

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