

Smart + Strong Announces the Appointment of Oriol R. Gutierrez Jr. as Deputy Editor of POZ Magazine

July 7, 2008

Smart + Strong is pleased to announce the appointment of Oriol R. Gutierrez Jr. as deputy editor of POZ magazine.

Gutierrez brings to Smart + Strong over 12 years of magazine editorial and media experience along with his passion for advocacy on behalf of people with HIV. His responsibilities also include serving as editor in chief of TuSalud, Smart + Strong's new bilingual Spanish/English magazine covering Latino health and wellness.

Since 2003, Gutierrez was managing editor of DiversityInc magazine, which covers diversity management in the workplace; executive director of the DiversityInc Foundation; and communications director for DiversityInc Media, LLC.

He co-founded LGNY Latino, the first bilingual Spanish/English LGBT U.S. periodical, as publisher and editor in chief in 2001. Earlier in his career, Gutierrez was executive editor of Pet Business magazine and business director of publications for the American Society for the Prevention of Cruelty to Animals.

Gutierrez has previously freelanced for Smart + Strong, including work on several issues of POZ Focus and the first Spanish-language POZcast in 2007.

He is a graduate of New York University in New York City, with a B.A. in Print Journalism and an M.S. in Publishing. He also is president of the New York chapter of the National Lesbian and Gay Journalists Association.

POZ is the premier lifestyle, treatment and advocacy magazine for people living with—and those affected by—HIV and AIDS. The award-winning magazine and website (poz.com) provide the most complete and expert HIV/AIDS information available in the United States. Together, the magazine and website reach more than 70 percent of all of those people living with HIV/AIDS who are aware

of their status. The website provides extensive opportunity for both public and private social networking and represents one of the largest communities of openly HIV-positive people in the world. For more information, please visit www.poz.com.

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