

POZ Personals Is Now The Largest Online Social Networking and Dating Site For People Living With HIV

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POZ.com—America’s leading website for people living with and those affected by HIV/AIDS—is pleased to announce that its “[POZ Personals](#)” membership has recently passed 70,000 people making it the largest online social networking and dating site in America for people living with HIV/AIDS.

Launched in 2005, POZ Personals offers people living with HIV a unique environment in which to seek friends and dates. For both men and women, gay and straight, young and old, of all races and nationalities, POZ Personals is a safe and trusted way to connect with other people living with HIV.

One of the main advantages to POZ Personals is that those who seek the companionship of others already know one another’s HIV status so there is no hesitation, fear or fallout around the issue of disclosing one’s HIV status.

From the quality of its print and online content, to the usability and interactivity of its website, and from its unparalleled circulation and distribution among even the hardest-to-reach sectors of its audience, to its commitment to that often underserved audience, Smart + Strong stands alone in its ability to deliver the highest-caliber, most empowering information to the entire domestic HIV community.

POZ magazine and POZ.com are part of the Smart + Strong family. Smart + Strong also operates several other health-oriented publications and websites including: Real Health (a print and online guide to African-American wellness), Tu Salud (a print and online guide to Latino wellness) and AIDSmeds (a website devoted to the treatment of HIV). In the past three years, every brand—and every product—produced by Smart + Strong has won awards. [Click here](#) for a complete listing of all awards.