

# POZ Personals Launches Dynamic New Web Platform and Several New Features

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POZ.com—America’s leading website for people living with and those affected by HIV/AIDS—is pleased to announce the launch of a new, completely responsive web platform for POZ Personals. The platform is home to the largest online social networking and dating site in America for people living with HIV/AIDS and has more than 150,000 members.

As part of the relaunch, POZ Personals is packed with new features to help members make connections, including private photos and an updated dashboard to help keep track of activity. The new site also includes a revamped photo section with built-in image-editing and cropping tools, updated search results using more accurate location algorithms, and the ability to set your own time zone so all information is displayed in your local time.

Originally launched in 2005, POZ Personals offers people living with HIV a unique environment in which to seek friends and dates. No matter your race or nationality or whether you’re a man or woman, gay or straight, young or old, POZ Personals is a safe and trusted way to connect with other people living with HIV.

One of the main advantages of POZ Personals is that participants already know one another’s HIV status, so there is no hesitation, fear or fallout around the issue of disclosing one’s HIV status.

From the quality of its print and online content, to the usability and interactivity of its website, to its unparalleled circulation and distribution among even the hardest-to-reach sectors, to its commitment to the often underserved HIV community, POZ stands alone in its ability to deliver the highest-caliber, most empowering information to the HIV community.

[Smart + Strong](#) is the parent company of an award-winning stable of magazines and their related websites including: POZ and [POZ.com](#), for people living with and affected by HIV/AIDS; Hep and [HepMag.com](#), focused on hepatitis care and treatment; Cancer Health and [CancerHealth.com](#), for people living with and affected by cancer; Real Health and [RealHealthMag.com](#), focused on African-American health; Tu Salud and [TuSaludMag.com](#), focused on Latino health; and Sane and [SaneMag.com](#), for people seeking mental wellness information. For more information about Smart + Strong, please visit [www.smartandstrong.com](http://www.smartandstrong.com).

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