

# POZ Personals, The Largest Online Social Networking and Dating Site For People Living With HIV, Passes 100,000 Members; Launches New Premium Service

May 10, 2010

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POZ.com—America’s leading website for people living with and those affected by HIV/AIDS—is pleased to announce POZ Personals membership has recently passed 100,000 people, keeping it the largest online social networking and dating site in America for people living with HIV/AIDS.

Also recently launched is a special Premium POZ Personals. This new level introduces additional functionality and takes nothing away from the free POZ Personals. It allows users to connect with others who have provided an additional layer of proof of their identity.

Launched in 2005, POZ Personals offers people living with HIV a unique environment in which to seek friends and dates. For both men and women, gay and straight, young and older, of all races and nationalities, POZ Personals is a safe and trusted way to connect with other people living with HIV.

One of the main advantages to POZ Personals is participants already know one another’s HIV status so there is no hesitation, fear or fallout around the issue of disclosing one’s HIV status.

From the quality of its print and online content, to the usability and interactivity of its website, and from its unparalleled circulation and distribution among even the hardest-to-reach sectors, to its commitment to that often underserved audience, Smart + Strong stands alone in its ability to deliver the highest-caliber, most empowering information to the entire domestic HIV community.

POZ magazine and POZ.com are part of the Smart + Strong family. Smart + Strong also operates several other health-oriented publications and websites including: *Real Health* (a print and online guide to African-American wellness), *Tu Salud* (a print and online guide to Latino wellness), Healthy Mind (a website devoted to mental health) and AIDSmeds (a website devoted to the treatment of HIV). For more information about Smart + Strong please visit [smartandstrong.com](http://smartandstrong.com).

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