

# POZ Announces 2013 'POZ 100'

*For the first time, each individual on the list is living with HIV. The stories focus on 'unsung heroes' on the front lines fighting HIV/AIDS.*

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POZ magazine, an award-winning print and online brand for people living with and affected by HIV/AIDS, today announced the [fourth annual POZ 100](#). This year, POZ asked individuals and organizations to nominate an HIV-positive person in their community who is an unsung hero in the fight against AIDS. For the first time, the list is made up completely of people living with the virus. The list includes individuals of all ages, ethnicities, genders and sexual orientations from across the United States and Puerto Rico, at organizations large and small. It comprises a variety of careers, from bloggers and activists to doctors and educators, and spans across many diverse populations affected by the virus.

"The individuals on this year's list may not consider themselves to be heroes, but we do," said Oriol Gutierrez, POZ's editor-in-chief. "Each person-in his or her own unique way-is taking a brave stand against the virus. They are fighting back. From people who volunteer for AIDS service organizations or work as policy advocates, to those who act as educators to promote prevention and treatment, this list represents an incredibly diverse spectrum of people living with HIV and making a difference on the front lines in their communities," Gutierrez said.

The people spotlighted on this year's POZ 100 will inspire readers with their passion to effect change in the world. By telling their stories, POZ hopes the public at large will better understand that the fight against HIV/AIDS continues.

"Because those of us living with the virus ourselves have a unique understanding of what needs to be done and how best to do it," Gutierrez continued. "We know what it's like to be newly diagnosed and how it feels to deal with HIV-related stigma and discrimination. We understand the challenges of accessing care, treatment and support. By sharing our stories, we are not only inspiring others living with the virus but also empowering ourselves and the entire HIV community."

Go to [poz.com/100](http://poz.com/100) to see this year's full list.

POZ is an award-winning print and online brand for people living with and affected by HIV/AIDS. Offering unparalleled editorial excellence since 1994, POZ and [POZ.com](http://POZ.com) are identified by our

readers as their most trusted sources of information about the disease.

POZ is published by Smart + Strong, which publishes health-focused magazines and websites that empower and inspire. In addition to POZ, our award-winning brands include [AIDSmeds.com](#), Real Health magazine and [RealHealthMag.com](#), Tu Salud magazine and [TuSaludMag.com](#), [SaneMag.com](#) and [HepMag.com](#).

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