

# Liz Highleyman Named Science Editor of Smart + Strong

The health news veteran will continue to support Cancer Health.

May 1, 2019

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Smart + Strong, the publisher of award-winning, community-focused health magazines and websites, announced today the promotion of Liz Highleyman to science editor of Smart + Strong.

In this new role, Highleyman oversees the science coverage for all Smart + Strong brands and represents the company at science conferences. She was previously editor-in-chief of Cancer Health, which is published for people living with and affected by cancer.

“I’m excited to expand my role at Smart + Strong to include science coverage across all our health areas,” said Highleyman. “I believe that the Smart + Strong motto — ‘Empowering Your Health’ — depends on making care and treatment information accessible and understandable to our readers.”

Highleyman has been a health journalist and medical editor for more than 25 years. Prior to joining Smart + Strong in 2017, she began writing for Smart + Strong publications in 2000. Previously, she was editor-in-chief of HIVandHepatitis.com and has written for publications including aidsmap, Positively Aware, The Body, Bay Area Reporter and MedPage Today.

“Smart + Strong is pleased to expand our editorial expertise by promoting Liz Highleyman,” said Oriol Gutierrez, editorial director of Smart + Strong. “We look forward to her important contributions to Cancer Health and all our health magazines and websites.”

CancerHealth.com launched in 2017. The first print issue of Cancer Health magazine published in 2018. The brand was developed in response to the growing need for educational and interactive services for people living with cancer and to provide an array of services, including comprehensive basics, treatment news, conference coverage and community forums.

[Smart + Strong](#) is the parent company of an award-winning stable of magazines and their related websites including: POZ and [POZ.com](#), for people living with and affected by HIV/AIDS; Hep and [HepMag.com](#), focused on hepatitis care and treatment; Cancer Health and [CancerHealth.com](#), for people living with and affected by cancer; Real Health and [RealHealthMag.com](#), focused on African American wellness; Tu Salud and [TuSaludMag.com](#), focused on Latino health; and Sane and

[SaneMag.com](http://SaneMag.com), for people seeking mental health information. For more information about Smart + Strong, please visit [smartandstrong.com](http://smartandstrong.com).

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