

Bob Barnett Named Editor-in-Chief of Cancer Health

The health news veteran will continue as executive editor of Smart + Strong.

May 1, 2019

Smart + Strong, the publisher of award-winning, community-focused health magazines and websites, announced today the promotion of Bob Barnett to editor-in-chief of Cancer Health, which is published for people living with and affected by cancer.

In his new role, Barnett oversees the Cancer Health print magazine and the CancerHealth.com website. In addition, he will continue serving as executive editor for all Smart + Strong brands.

“I’m thrilled to expand my role at an established organization with over 25 years of experience empowering people to live and thrive with various health conditions,” said Barnett. “I am also excited to have the responsibility of extending the reach of Cancer Health into quality of life issues.”

Barnett is a health editor, writer and author with over 30 years of experience. Prior to joining Smart + Strong in 2018, he was editor-in-chief of the Bottom Line Personal newsletter and an editor for BottomLineInc.com. His previous roles include director of health content for iVillage.com, features editor for Miavita.com, editor-in-chief of MD Minute and health editor of Parenting magazine. Barnett also authored, coauthored and edited books on nutrition.

“Smart + Strong is pleased to expand our editorial expertise by promoting Bob Barnett,” said Oriol Gutierrez, editorial director of Smart + Strong. “We look forward to his important contributions to Cancer Health and all our health magazines and websites.”

CancerHealth.com launched in 2017. The first print issue of Cancer Health magazine published in 2018. The brand was developed in response to the growing need for educational and interactive services for people living with cancer and to provide an array of services, including comprehensive basics, treatment news, conference coverage and community forums.

[Smart + Strong](#) is the parent company of an award-winning stable of magazines and their related websites including: POZ and [POZ.com](#), for people living with and affected by HIV/AIDS; Hep and [HepMag.com](#), focused on hepatitis care and treatment; Cancer Health and [CancerHealth.com](#), for people living with and affected by cancer; Real Health and [RealHealthMag.com](#), focused on African

American wellness; Tu Salud and [TuSaludMag.com](https://www.tusaludmag.com), focused on Latino health; and Sane and [SaneMag.com](https://www.sanemag.com), for people seeking mental health information. For more information about Smart + Strong, please visit [smartandstrong.com](https://www.smartandstrong.com).

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